

STEVEN PINKER

THE SENSE OF STYLE

THE THINKING PERSON'S GUIDE TO WRITING IN THE 21ST CENTURY



"This book is a graceful and clear smackdown to the notion that English is going to the proverbial dogs. Pinker has written the Strunk & White for a new century."

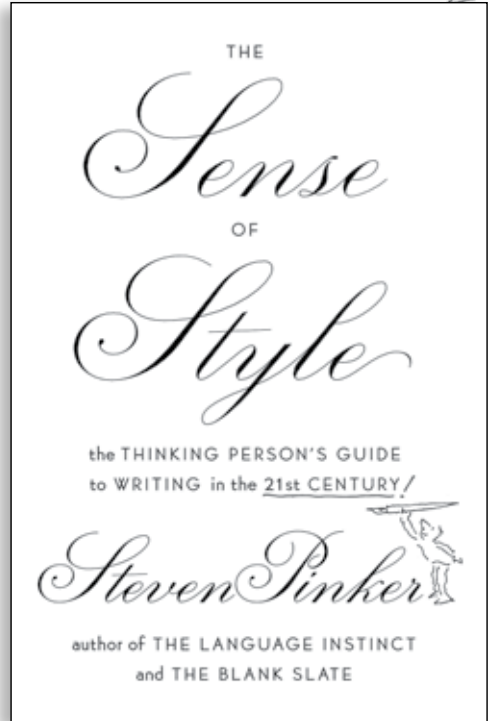
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Viking • 368 pp.
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The bestselling linguist and cognitive scientist creates a usage guide for the twenty-first century, applying the sciences of language and mind to the challenge of crafting clear, coherent, and stylish prose. In this short, practical book, Pinker shows how writing depends on imagination, empathy, coherence,

grammatical knowhow, and an ability to savor and reverse engineer the good prose of others. Using examples of effective and ineffective prose, Pinker replaces dogma about usage with reason and evidence, encouraging writers, editors, and students to apply guidelines judiciously rather than robotically.



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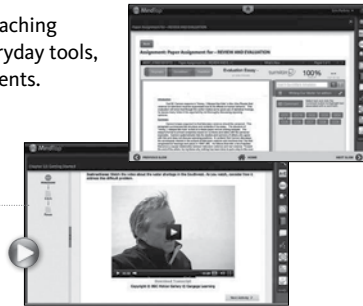


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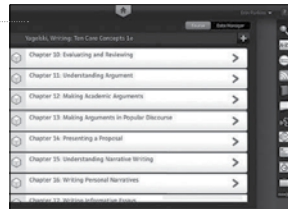
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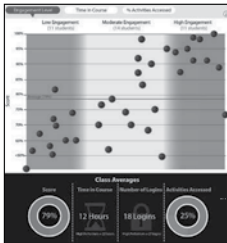
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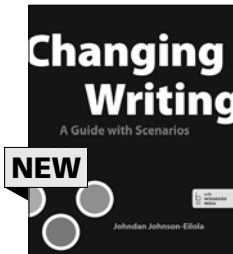
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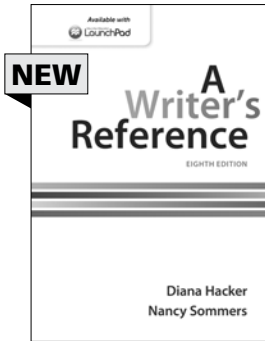
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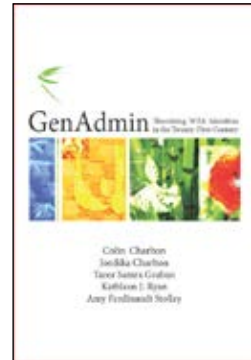
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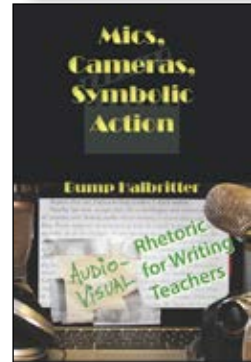
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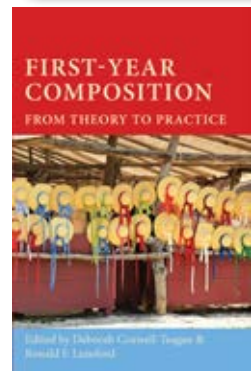
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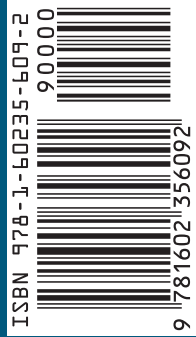
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