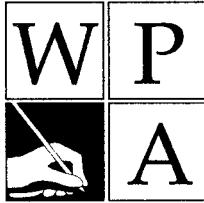


Writing Program Administration
Journal of the
Council of Writing Program Administrators

Volume 36
Number 1
Fall/Winter 2012



Writing Program Administration

Journal of the
Council of Writing Program Administrators

Managing Editor

Alice Horning Oakland University

Co-Editor

Debra Frank Dew Valparaiso University

Assistant Editors

Elizabeth Allan Oakland University

Gregory Giberson Oakland University

Donna Scheidt High Point University

Book Review Editor

Edward M. White University of Arizona

Editorial Assistants

Janae Greene Oakland University

Jason Carabelli University of South Florida

Editorial Board

Anne Beaufort University of Washington, Tacoma

Russel K. Durst University of Cincinnati

Norbert Elliot New Jersey Institute of Technology

Patricia Freitag Ericsson Washington State University

Gregory R. Glau Northern Arizona University

Eli Goldblatt Temple University

Richard H. Haswell Texas A & M University, Corpus Christi

Brian Huot Kent State University

Asao B. Inoue California State University, Fresno

Carrie Leverenz Texas Christian University

Paul Kei Matsuda Arizona State University

Mark McBeth John Jay College of Criminal Justice / CUNY

Charles Paine University of New Mexico

E. Shelley Reid George Mason University

Rochelle (Shelley) Rodrigo Mesa Community College

Shirley K Rose Arizona State University

Ellen Schendel Grand Valley State University

Martha A. Townsend University of Missouri

Elizabeth Vander Lei Calvin College

Scott Warnock Drexel University

WPA: Writing Program Administration is published twice per year—fall/winter and spring—by the Council of Writing Program Administrators. Production and printing of *WPA: Writing Program Administration* is managed by Parlor Press.

Council of Writing Program Administrators

Executive Board

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of first-year composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing-program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges and the Modern Language Association.

President

Duane Roen Arizona State University

Vice President

Rita Malenczyk Eastern Connecticut State University

Secretary

Keith Rhodes Grand Valley State University

Treasurer

Charles Lowe Grand Valley State University

Past President

Linda Adler-Kassner University of California, Santa Barbara

Executive Committee

Peter Adams Community College of Baltimore County

Jill Gladstein Swarthmore College

Kelly Kinney Binghamton University, State University of New York

Barbara Lutz University of Delaware

Mark McBeth..... John Jay College, City University of New York

Libby Miles University of Rhode Island

Laurie Pinkert WPA-GO, Purdue University

E. Shelley Reid George Mason University

Kelly Ritter University of North Carolina at Greensboro

Kathleen J. Ryan University of Montana

Journal Editors

Alice Horning Oakland University

Debra Frank Dew Valparaiso University

Web Developer

Charles Lowe Grand Valley State University

Consultant Evaluator Service Director

Charles Schuster University of Wisconsin-Milwaukee

Authors' Guide

WPA: Writing Program Administration publishes articles and essays concerning the organization, administration, practices, and aims of college and university writing programs. Possible topics include

- Writing Faculty Education, Training, and Professional Development
- Writing Program Creation and Design
- The Development of Rhetoric and Writing Curricula
- Writing Assessment within Programmatic Contexts
- Advocacy and Institutional Critique and Change
- Writing Programs and Their Extra-Institutional Relationships with Writing's Publics
- Technology and the Delivery of Writing Instruction within Programmatic Contexts
- WPA and Writing Program Histories and Contexts
- WAC / ECAC / WID and Their Intersections with Writing Programs
- The Theory and Philosophy of Writing Program Administration
- Issues of Professional Advancement and WPA Work
- Projects that Enhance WPA Work with Diverse Stakeholders

This list is meant to be suggestive, not exhaustive, but contributions must be appropriate to the interests and concerns of those who administer writing programs. The editors welcome empirical research (quantitative as well as qualitative), historical research, and theoretical, essayistic, or reflective pieces.

Submission Guidelines

Submissions should be approximately 4,000–7,000 words, though occasionally longer articles will be accepted if the subject warrants.

For complete submission guidelines, please see the information at the journal's website <<http://wpacouncil.org/info-for-authors>>. Editors will acknowledge receipt of articles.

Reviews

WPA publishes reviews of books related to writing programs and their administration. Publishers are invited to send appropriate professional books to Ed White, 3045 W. Brenda Loop, Flagstaff, AZ 86001, who assigns reviews.

Announcements and Calls

Relevant announcements and calls for papers will be published as space permits. Announcements should not exceed 500 words, and calls for proposals/participation should not exceed 1,000 words. Please include contact information and/or links for further information. Submission deadlines in calls should be no sooner than January 1 for the fall/winter issue and June 1 for the spring issue. Please e-mail your calls and announcements to journal@wpacouncil.org and include the text in both the body of the message and as an MS Word or RTF attachment.

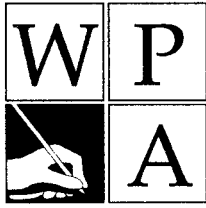
Addresses

Address articles and editorial correspondence to Alice Horning, Editor, WPA, Department of Writing and Rhetoric, 378 O'Dowd Hall, Oakland University, Rochester, MI 48309. Email: journal@wpacouncil.org. Address advertising and production questions to journal@wpacouncil.org. Address book reviews to Ed White, emwhite@u.arizona.edu.

Subscriptions

WPA: Writing Program Administration is published twice per year—fall/winter and spring—by the Council of Writing Program Administrators.

Members of the Council of Writing Program Administrators receive subscription to the journal as a part of their membership. Join here: <http://wpacouncil.org/join-renew>. Active members have access to online versions of current and past issues through the WPA website: <http://wpacouncil.org/journalarchives>. Also see information about Library Subscriptions: <http://wpacouncil.org/library-membership>.



Writing Program Administration

Journal of the
Council of Writing Program Administrators
Volume 36.1 (Fall/Winter 2012)

Contents

From the Editors.....	7
Recognizing Acts of Reading: Creating Reading Outcomes and Assessments for Writing	11
Holly Middleton	
The Effects of Writing Pedagogy Education on Graduate Teaching Assistants' Approaches to Teaching Composition	32
E. Shelley Reid and Heidi Estrem, with Marcia Belcheir	
Thinking Ecologically: Rhetorical Ecological Feminist Agency and Writing Program Administration	74
Kathleen J. Ryan	
The Problem of Graduate-Level Writing Support: Building a Cross-Campus Graduate Writing Initiative	95
Steve Simpson	
The Companies We Keep <i>Or</i> The Companies We Would Like to Try to Keep: Strategies and Tactics in Challenging Times	119
Linda Adler-Kassner	
Let's Face It: Language Issues and the Writing Program Administrator	141
Paul Kei Matsuda	
Serving Those Who Have Served: Preparing for Student Veterans in our Writing Programs, Classes and Writing Centers	164
Marilyn J. Valentino	

The Visual and Beyond: A Symposium on Rereading, Revising or Perhaps “Hacking the Source Code” of the CWPA Outcomes Statement	179
The Matters of Key Knowledge Domains and Transfer of Learning in the Outcomes Statement.....	180
Anne Beaufort	
Genre Knowledge, Reading, and Faculty Development	187
Barbara Little Liu	
Reading to Write and the Economy of Attention	191
Deborah Mutnick	
Reading Matters: Thoughts on Revising the CWPA Outcomes Statement.....	195
Cynthia R. Haller	
Engaging Queerness and Contact Zones, Reimagining Writing Difference.....	200
Martha Marinara	
Queering Outcomes: Hacking the Source Code of the WPA Outcomes Statement for First-Year Composition.....	204
William P. Banks	
 Reviews	
The WPA Outcomes Statement—Ten Years Later	209
Shane Borrowman	
Making Our Brains	214
Anne Ruggles Gere	
“Taking Care of” Writing	220
David Schwalm	
Contributors	231