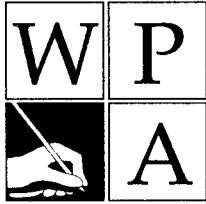


Writing Program Administration
Journal of the
Council of Writing Program Administrators

Volume 33
Numbers 1-2
Fall/Winter 2009



Writing Program Administration

Journal of the
Council of Writing Program Administrators

Managing Editor

Alice Horning..... Oakland University

Co-Editors

Debra Frank Dew..... University of Colorado at Colorado Springs

Glenn Blalock..... Our Lady of the Lake College

Assistant Editors

Gregory Giberson Oakland University

Jim Nugent Oakland University

Lori Ostergaard Oakland University

Book Review Editor

Edward M. White University of Arizona

Editorial Assistant

Donna Scheidt.....University of Michigan

Editorial Board

Linda Adler-Kassner Eastern Michigan University

Anne Beaufort University of Washington, Tacoma

Russel K. Durst University of Cincinnati

Gregory R. Glau.....Northern Arizona University

Eli Goldblatt.....Temple University

Richard H. Haswell..... A & M University, Corpus Christi

Brian Huot Kent State University

Paul Kei Matsuda Arizona State University

Rita Malenczyk.....Eastern Connecticut University

Mark McBeth.....John Jay College of Criminal Justice / CUNY

Peggy O'Neill.....Loyola University, Maryland

Charles Paine.....University of New Mexico

E. Shelley Reid..... George Mason University

Rochelle (Shelley) Rodrigo Mesa Community College

Duane Roen Arizona State University

Shirley K Rose Arizona State University

Ellen SchendelGrand Valley State University

Martha A. Townsend..... University of Missouri

Elizabeth Vander LeiCalvin College

WPA: Writing Program Administration is published twice per year—fall/
winter and spring—by the Council of Writing Program Administrators.

Council of Writing Program Administrators

Executive Board

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of first-year composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing-program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges and the Modern Language Association.

President

Linda Adler-Kassner Eastern Michigan University

Vice President

Duane Roen Arizona State University

Secretary

Keith Rhodes Grand Valley State University

Treasurer

Charles Lowe Grand Valley State University

Past President

Joe Janangelo Loyola University (Chicago)

Executive Committee

Brian Huot Kent State University

Susan Thomas University of Sydney

Melissa Ianetta University of Delaware

Eli Goldblatt Temple University

Jeff Klausman Whatcom Community College

Barbara L'Eplattenier University of Arkansas-Little Rock

Doug Downs Montana State University

Darsie Bowden DePaul University

Chuck Paine University of New Mexico

Journal Editors

Alice Horning Oakland University

Debra Dew University of Colorado-Colorado Springs

Glenn Blalock Our Lady of the Lake College

Web Developer

Charles Lowe Grand Valley State University

Consultant Evaluator Service Director

Deborah Holdstein Columbia College Chicago

Consultant Evaluator Service Associate Director

Charles Schuster University of Wisconsin-Milwaukee

Authors' Guide

WPA: Writing Program Administration publishes articles and essays concerning the organization, administration, practices, and aims of college and university writing programs. Possible topics include the education and support of writing teachers; the intellectual and administrative work of WPAs; the situation of writing programs within both academic institutions and broader contexts; the programmatic implications of current theories, technologies, and research; relationships between WPAs and other administrators and between writing and other academic programs; placement; assessment; and the professional status of WPAs.

The previous list is meant to be suggestive, not exhaustive, but contributions must be appropriate to the interests and concerns of those who administer writing programs. The editors welcome empirical research (quantitative as well as qualitative), historical research, and theoretical, essayistic, or reflective pieces.

SUBMISSION GUIDELINES

Please prepare all manuscripts consistent with the following guidelines and include the cover sheet that follows. Doing so will facilitate anonymous, fair review and efficient handling of your work. Submissions that do not follow these guidelines or that are missing the cover page will be returned without review.

The length of submissions should be approximately 2000-5000 words, though occasionally longer articles will be accepted if the subject warrants. Format your article following the *MLA Style Manual*, 3rd edition.

Send your article as a regular Word document; if you have special formatting needs or are submitting for the online issues (to come soon), please consult the editors for advice. Use Times New Roman font, 12-point type. Add a running head with a short title and page numbering at the upper right corner.

Please check your manuscript carefully prior to submission to ensure that any and all comments have been deleted if the "track changes" function was used. Please clear the "properties" function so that your article is completely anonymous for the purpose of review.

Provide the following cover sheet information and abstract (see the journal's website, <http://wpacouncil.org/journal>, for a form for your convenience): title of the article, your name, date of submission, your email and regular mailing addresses, home and office telephone numbers, and an

abstract (200 words maximum). Editors will acknowledge receipt of articles and will strive to respond within 4-6 weeks from the date of submission.

Authors whose work is accepted for publication will be asked to submit final versions in electronic form. Please double-check all citations. Tables should be saved in the program in which they were produced; authors should indicate program type in their correspondence with the editors. Images and line-art should be submitted as image files in uncompressed TIF or JPG format and as separate files, at 300 dpi or higher. Authors are responsible for seeking and securing permissions to use images that they did not create themselves. Authors will also be asked to submit a 100-word biography for inclusion in the “Contributors” section of the journal.

REVIEWS

WPA publishes reviews of books related to writing programs and their administration. Publishers are invited to send appropriate professional books to Ed White, 3045 W. Brenda Loop, Flagstaff, AZ 86001, who assigns reviews.

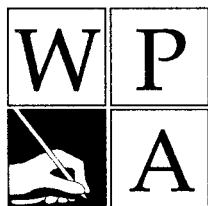
ANNOUNCEMENTS AND CALLS

Relevant announcements and calls for papers will be published as space permits. Announcements should not exceed 500 words, and calls for proposals/participation should not exceed 1,000 words. Please include contact information and/or links for further information. Submission deadlines in calls should be no sooner than January 1 for the fall/winter issue and June 1 for the spring issue. Please e-mail your calls and announcements to journal@wpacouncil.org and include the text in both the body of the message and as an MS Word or RTF attachment.

ADDRESSES

Address articles and editorial correspondence to Alice Horning, Editor, WPA, Department of Writing and Rhetoric, 378 O’Dowd Hall, Oakland University, Rochester, MI 48309. Email: journal@wpacouncil.org. Address advertising and production questions to journal@wpacouncil.org. Address book reviews to Ed White, emwhite@u.arizona.edu.





Writing Program Administration

Journal of the
Council of Writing Program Administrators
Volume 33.1-2 (Fall/Winter 2009)

Contents

From the Editors.....	7
Exploring Options for Students at the Boundaries of the “At-Risk” Designation	9
Stuart Blythe, Rachelle Darabi, Barbara Simon Kirkwood, and William Baden	
What Do WPAs Need to Know about Writing Assessment? An Immodest Proposal	29
Chris W. Gallagher	
Pedagogical Memory: Writing, Mapping, Translating.....	46
Susan C. Jarratt, Katherine Mack, Alexandra Sartor, and Shevaun E. Watson	
Reformist Possibilities? Exploring Writing Program Cross-Campus Partnerships.....	74
Marie Paretti, Lisa McNair, Kelly Belanger, and Diana George	
Twenty More Years in the WPA’s Progress	114
Jonikka Charlton and Shirley K Rose	
Review	146
Ritter, Kelly. <i>Before Shaughnessy: Basic Writing at Yale and Harvard, 1920–1960.</i>	
Gregory R. Glau	

Power, Fear, and the Life of the Junior WPA:	
Directions for New Conversations	152
Dew, Debra Frank and Alice Horning, eds. <i>Untenured Faculty as Writing Program Administrators: Institutional Practices and Politics.</i>	
Enos, Theresa and Shane Borrowman, eds. <i>The Promise and Perils of Writing Program Administration.</i>	
Susan Meyers	
A Symposium on Diversity and the Intellectual Work of WPAs	163
Literacy and Diversity: A Provocation	164
Jonathan Alexander	
Embracing Linguistic Diversity in the Intellectual Work of WPAs	168
Paul Kei Matsuda	
Contributors	173