



## What's Language Got to Do with It?

Keith Walters and Michal Brody

In the Mideast, words shoot to kill. On the pages of the *New Yorker*, Romeo IMs Juliet. In India, operators in customer service call centers are required to speak English with an American accent and make small talk about the Super Bowl. And George Orwell continues to lament the state of politics and the English language. This is some of what you'll find in this thought-provoking new reader, which introduces many of today's most important language issues—and prompts students to think about their own use of language.

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- 640 pages, paper
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- With a foreword by Shirley Brice Heath

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- *Covers language issues that matter in the world today*—multilingualism in the U.S., English and globalization, language and national identities, and more.
- *Looks at language in the context of writing*, with a chapter on language as argument and one on how writing changes language.
- *Focuses on many languages, not just English*—Chinese, Spanish, French, Yiddish, ASL, Oneida, and more.

*"A must for all those who want students not only to understand the power that language exerts in the world but also to take responsibility for their own language use."*

—Andrea Lunsford, Stanford University

*"A smart book that I'd certainly recommend to my colleagues. English classes, after all, are language classes . . . this textbook properly brings our attention back to language and its many rhetorical and sociolinguistic issues."*

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