

Journal of the Council of Writing Program Administrators
Volume 15, Numbers 1-2, Fall/Winter, 1991

Editor

Christine Hult, Utah State University

Managing Editor

Suzanne Webb, Texas Woman's University

Editorial Board

Donald A. Daiker, Miami University, Oxford, Ohio

Donna Gorrell, Director of Composition, St. Cloud State University, St. Cloud, Minnesota

Deborah Holdstein, Director of Writing Programs, Governors State University, University Park, Illinois

Jesse Jones, Vice President of Instruction, Richland College, Dallas, Texas

David Schwalm, Director of Composition, Arizona State University, Tempe

Nathaniel Teich, Director, University of Oregon/Oregon Writing Project

Michael Vivion, Director of Composition, University of Missouri, Kansas City

Irwin Weiser, Director of Composition, Purdue University

Edward White, Coordinator of Upper-Division Writing, California State University, San Bernardino

Linda Ziff, Director of Practical Composition, Johns Hopkins University

WPA: *Writing Program Administration* is published twice a year—fall/winter and spring—by the Council of Writing Program Administrators and the Department of English and College of Humanities, Arts and Social Sciences at Utah State University.

Council of Writing Program Administrators

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of freshman composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing-program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges and the Modern Language Association.

President

Ben W. McClelland, University of Mississippi

Vice-President

Barbara Cambridge, Indiana University/Purdue University at Indianapolis

Secretary-Treasurer

Jeffrey Sommers, Miami University—Middletown, Ohio

Executive Committee

Patricia Bizzell, College of the Holy Cross

Lynn Z. Bloom (Immediate Past President, 1989-90), University of Connecticut

Karen L. Greenberg, Hunter College, CUNY

Sylvia Holladay, St. Petersburg Community College

Susan H. McLeod, Washington State University

Charles Schuster, University of Wisconsin-Milwaukee

Edward White, California State University, San Bernardino

Author's Guide

The Editor of *WPA: Writing Program Administration* invites contributions that are appropriate to the interests and concerns of those who administer writing programs in American and Canadian colleges and universities. Articles on teaching writing or research in composition are acceptable only if they deal with the relationship of these activities to program administration. *WPA* is especially interested in articles on topics such as establishing and maintaining a cohesive writing program, training composition staff, testing and evaluating students and programs, working with department chairs and deans, collaborating with high school or community college teachers, and so on.

The length of articles should be approximately 2-4,000 words (*WPA on Campus*, 1-2,000 words). Authors should submit an original plus two copies, with the author identified only on a separate cover letter. Include a self-addressed, stamped envelope if you would like a copy of your manuscript returned to you. All articles are anonymously reviewed by our Editorial Board, and their responses will be forwarded to you within about ten weeks of receipt of the manuscript.

Articles should be suitably documented using the current MLA Handbook, although as much reference as possible should be included within the text. Annotated bibliographies accompanying articles are encouraged, as well as any other apparatus which might make material more conceptually and practically valuable to writing program administrators. The editor reserves the right to edit manuscripts to conform to the style of the journal.

Authors whose articles are accepted for publication will be asked to submit their articles both in print form and on IBM compatible disk, if possible. (An article submitted on disk using WordPerfect in particular will greatly facilitate production.) Authors will also be asked to submit a 100 word biography for inclusion in the "Notes on Contributors" section of the journal.

Article deadlines: Fall/Winter issue, March 1; Spring issue, September 1.

Relevant announcements and calls for papers are also acceptable. Announcement deadlines: Fall/Winter issue, August 15; Spring issue, December 15.

Address articles and editorial correspondence to Christine Hult, Editor, *WPA*, Department of English, Utah State University, Logan, Utah 84322-3200.

Address subscription and membership inquiries to Jeffrey Sommers, Secretary-Treasurer, *WPA*, Department of English, Miami University, Oxford, Ohio 45056. (See subscription and membership form at the back of the journal.)

Address advertising inquiries to Suzanne Webb, *WPA*, Managing Editor, Department of English, Texas Woman's University, Denton, Texas 76204.

Address inquiries about the *WPA* consultation/evaluation service to Edward White, Department of English, California State University-San Bernardino, San Bernardino, California 92407.

Address newsletter inquiries/items to Sally Reagan, Editor of *WPA News*, University of Missouri-St. Louis, 8001 Natural Bridge Road, St. Louis, Missouri 63121.

The Fellowship's Back.

(SPREAD THE WORD.)

The first annual **HarperCollins Fellowship** set out to reward the contributions of nontenure-track instructors in basic and freshman writing programs. The idea really caught on; we received over 500 applications. Most important, we were able to see our resources at work, giving the winners, as well as the honorable mentions, the recognition they deserve and an opportunity to develop professionally.

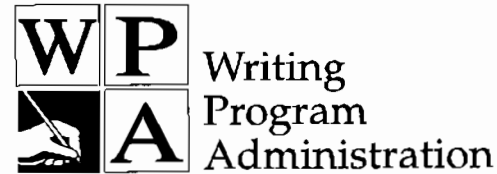
We're counting on similar success for the second annual **HarperCollins Fellowship**, and we need your help to get the word out to your eligible faculty. For those of you who are unfamiliar with it, the Fellowship provides funding for five nontenured, part-time, or adjunct instructors, as well as graduate teaching assistants, to attend the March '92 CCCC in Cincinnati.

The deadline for Fellowship submissions has been moved up to December 1, 1991. For an application and proposal specifications, or to mail in your entries, write to:

Ann Stypuloski
College Marketing
HarperCollins Publishers
10 East 53rd Street
New York, NY 10022



HarperCollins English
Tradition. Vision. Excellence.



Journal of the Council of Writing Program Administrators
Volume 15, Numbers 1-2, Fall/Winter, 1991

Contents

Use it or Lose it: Power and the WPA <i>Edward M. White</i> _____	3
Writing-Center Faculty in Academia: Another Look at Our Institutional Status <i>Virginia Perdue</i> _____	13
What Do You Need to Start--and Sustain-- a Writing-Across-the-Curriculum Program? <i>Susan H. McLeod and Margot Soven</i> _____	25
Master of Arts in Writing <i>Brenda Deen Schildgen</i> _____	35
WPA on Campus High School/College Dual Enrollment <i>David E. Schwalm</i> _____	51
High School/College Dual Enrollment and the Composition Program <i>Michael J. Vivion</i> _____	55
Somewhere Between Disparity and Despair: Writing Program Administrators, Image Problems, and <i>The MLA Job Information List</i> _____	60
<i>Joseph Janangelo</i>	
Book Review: Langer and Appleby's <i>How Writing Shapes Thinking</i> <i>Christopher C. Burham</i> _____	67
Notes on Contributors _____	73
Announcements _____	75
Membership Form _____	79