

## Announcements

The *Writing Lab Newsletter* is an informal monthly publication for those who direct or tutor in writing labs and language skills centers. Articles, announcements, columns, and reviews of materials focus on topics in tutoring writing. For those who wish to join the newsletter group, a yearly donation of \$7.50 (\$12.50/yr. for Canadians) to defray printing and mailing costs would be appreciated. Please make checks payable to Purdue University. Send requests to join, checks, and manuscripts for the newsletter to:

Muriel Harris, Editor  
*Writing Lab Newsletter*  
Department of English  
Purdue University  
West Lafayette, IN 47907

The annual conference of the Council of Writing Program Administrators will be held July 24-28, 1989, at the Marcum Conference Center of Miami University, Oxford, Ohio. The *WPA Newsletter* and other relevant composition journals will contain further details and calls for papers.

---



## St. Martin's Press Takes Great Pride in Announcing a Major Publishing Event—

# The St. Martin's Handbook

by **ANDREA A. LUNSFORD**, Ohio State University  
and **ROBERT J. CONNORS**, University of New Hampshire

St. Martin's Press is indeed proud to be the publishers of this Handbook, and we are convinced it will quickly establish itself as *the Handbook* for students of the '90s—and beyond. Why?

- because it is the first Handbook in fifty years to be based on extensive nationwide research (a survey of more than 20,000 papers) in the error patterns typical of *today's* student writers
- because it provides complete—and fully accessible—coverage of the writing process, presenting the material in a form to be *used* rather than merely *read*
- because it is thoroughly grounded in contemporary theories of rhetoric and learning
- because it will challenge your students to move beyond correct prose toward compelling prose
- because it will be accompanied by the most useful and up-to-date ancillary package possible
- because it is the joint effort of two of the most highly regarded composition specialists at work in the field today

For these reasons—and many more—we believe that *The St. Martin's Handbook* will quickly prove itself the most useful writer's reference tool you could possibly give your students. Watch our advertising over the next several months for more detailed information about *The St. Martin's Handbook*. And watch for the Handbook itself—coming in January 1989!

### The St. Martin's Handbook

Casebound, 800 pages (probable). Publication: January 1989

To request an examination copy of *The St. Martin's Handbook*, please call us at our toll-free number, 800-221-7945, Ext. 554; or write us on your college letterhead specifying your course title, present text, and approximate enrollment. Send your request to:

ST. MARTIN'S PRESS

Attention: Editor • Department JR • 175 Fifth Avenue • New York, NY 10010



# Thinking, Reading, Writing... A Variety of

## The St. Martin's Guide to Writing

Second Edition

RISE B. AXELROD, California State University, San Bernardino

CHARLES R. COOPER, University of California, San Diego

*The St. Martin's Guide to Writing* gives students all they need to learn life writing skills—from college to career. I love the questions that make students think about their writing, their drafting, their revising, and their peer evaluation."

—Edwina Jordan, Illinois Central College

Casebound, 750 pages, 1988

*Instructor's Resource Manual* available

### ALSO AVAILABLE . . .

## The St. Martin's Guide to Writing

Short Second Edition

Includes all the materials in the Second Edition except for the Handbook

Paperbound, 608 pages, 1988

*Instructor's Resource Manual* available

## Rhetoric in the Classical Tradition

WINIFRED BRYAN HORNER, Texas Christian University

*Rhetoric in the Classical Tradition* is an outstanding contribution to introductory and advanced composition studies. Although many textbooks have culled bits and pieces from antiquity, Win Horner is the first classicist to model a guide to composition completely from historical sources."

—Philip Sipiona, University of South Florida

Casebound, 512 pages, 1988

*Instructor's Manual* available

## Good Writing

A GUIDE AND SOURCEBOOK FOR WRITING ACROSS  
THE CURRICULUM

LINDA SIMON, Harvard University

"This text is unique in presenting actual assignments from all disciplines, from universities across the country. It fills a gap on the shelf of WAC books. Students and teachers alike will find it an excellent resource."

—Susan H. McLeod, Washington State University

Paperbound, 416 pages, 1988

*Instructor's Manual* available

## How Writing Works

LEARNING AND USING THE PROCESSES

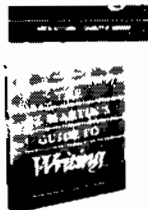
FRANCIS A. HUBBARD, Marquette University

"I have chosen *How Writing Works* because I think my students will find it readable. I also like the focus on the relationships between reading and writing, on the importance of writing to learn, and the practical approach to mechanics."

—Francine Page, Champlain College

Paperbound, 196 pages, 1988

*Instructor's Manual* available



# Approaches from St. Martin's Press

## Effective Writing CHOICES AND CONVENTIONS

KAREN L. GREENBERG, Hunter College, City University of New York

"The exercises and writing activities make this book a very useful and informative one, especially the activities which generate materials that enable the instructor to evaluate and assess the writing ability of the students."

—J. Cuthbertson, I.C. Smith College

Paperbound, 348 pages, 1988

*Instructor's Manual* available

## Subject and Strategy

A RHETORIC READER

Fourth Edition

Edited by PAUL ESCHHOLZ and ALFRED ROSA, both of the University of Vermont

"I look forward to working with *Subject and Strategy*. The essays are varied, well chosen, and apparently of appropriate difficulty. I am especially pleased with the subheadings under each mode of development, the inclusion of a vocabulary question at the end of each essay, and the very practical writing suggestions."

—Joan T. Mims, West Chester University

Paperbound, 659 pages, 1988

*Instructor's Manual* available

## The Responsible Reader

Edited by LINDA ZIFF, The Johns Hopkins University

"Out of all the English readers I see over the semester, *The Responsible Reader* offers the most varied and comprehensive subject matter I have seen. The themes covered in this book are relevant to the average college freshman's experience, and therefore strike the young reader at a point very close to home—the heart."

—Beth Slusser, Fairmont State College

Paperbound, 467 pages, 1987

*Instructor's Manual* available

## Text Book

AN INTRODUCTION TO LITERARY LANGUAGE

ROBERT SCHOLES, Brown University

NANCY R. COMLEY, Queens College, CUNY

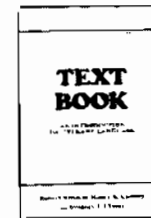
GREGORY L. ULMER, University of Florida

"This text offers students a clear introduction to recent interpretive strategies and makes clear various contemporary approaches to literary analysis. It is organized so that concepts are followed immediately by applications that reinforce the students' understanding, say, of metaphor or intertextuality."

—Anne Laskava, University of Oregon

Paperbound, 295 pages, 1988

*Instructor's Manual* available



To request an examination copy of any of these titles, please call us at our toll-free number, 800-221-7945, Ext. 554, or write us on your college letterhead specifying your course title, present text, and approximate enrollment. Send your request to:

ST. MARTIN'S PRESS

175 Fifth Avenue • New York, NY 10010

## Call for Papers

The Writing Centers Association, East Central Region, announces its Eleventh Annual Conference, to be held on May 5-6, 1989, at Ohio Wesleyan University in Delaware, Ohio. The theme of the conference is "Empowering Our Writing Centers, Empowering Our Students." Proposals are invited which address not only the standard concerns of writing centers but also the position of centers within the schools, and the special mission centers have to help students succeed. Persons interested in participating should submit a substantive one-page proposal (plus 3 copies) by **December 16, 1988**.

In addition, writing centers and labs are invited to display their materials and services at Materials Exchange Tables. If you plan to participate in the Materials Exchange, please send us, by March 1, a brief description of the types of materials you wish to submit and the amount of space you will need to display these materials.

Please send all proposals, requests for display space, and inquiries regarding registration to:

Ulle E. Lewes  
Writing Resource Center  
Ohio Wesleyan University  
Delaware, Ohio 43015

## Notes on Contributors

**Evelyn Ashton-Jones** directs the writing center and teaches composition and literature at the University of Tampa. She serves as assistant editor of the *Journal of Advanced Composition* and treasurer of the Association of Teachers of Advanced Composition. Among her publications are a collection of co-edited essays on Advanced Placement English (forthcoming, Boynton/Cook) and an advanced essay reader (forthcoming, Random House).

**Barbara Cambridge** is an Assistant Professor of English at Indiana University/Purdue University at Indianapolis. She is the Coordinator for Advanced Writing and has taught courses in Writing in the Arts and Sciences, Advanced Composition, and Theories and Practice in Composition. Her articles on writing have appeared in journals such as *The Writing Instructor* and *Computers and Composition*. She currently serves as editor of the *Journal of Teaching Writing* and is Executive Director of the Indiana Teachers of Writing.

**Rebecca M. Howard** is an Assistant Professor of Writing and Director of the Interdisciplinary Writing Program at Colgate University. Her papers given at professional conferences have explored curriculum development and attendant philosophical and political issues. Her current research is on the elements of Romantic epistemology in contemporary composition curricula.

**Gesa Kirsch**, formerly a Visiting Lecturer in the Department of Literature at the University of California, San Diego, is currently an Assistant Professor of English at Wayne State University. Her interests include studies of the composing process, particularly writers' audience awareness and issues in writing across the curriculum. Currently, she is editing (with Duane Roen) a book collection which examines recent theories and research on audience.

**Gary A. Olson**, a writing program administrator for ten years, is an associate professor and teacher in the graduate program in rhetoric and composition at the University of South Florida. He has served as associate editor of *Technical Communication* and is currently editor of the *Journal of Advanced Composition*. His numerous publications include *Writing Centers: Theory and Administration*, published by NCTE.

**Helon Howell Raines** has taught writing and literature at Casper College for twelve years. She also teaches for the University of Wyoming, Casper College Upper-Division Center. She has published literary criticism and fiction in journals such as *Frontiers*, *The Denver Quarterly*, and *The Mississippi Review*. Although she has given many papers on writing at conferences such as RMMLA, WPA, and the Wyoming Conference on English, this is her first journal article about writing. She is continuing her research on programs in two-year colleges as well as organizing a Writing Center.

**John Trimbur** is a professor in the Humanities Department at Worcester Polytechnic Institute in Worcester, Mass. He is a Fellow of the Brooklyn College Institute in Training Peer Tutors, a member of the WPA Board of Consultant-Evaluators, and chairperson for the NCTE Committee on the Underemployment of College Teachers of English. He has published articles and reviews on John Gardner, Charles Olson, and Jack Spicer and has contributed a chapter to *Perspectives on Research and Scholarship in Composition* (MLA, 1985).

## Writing Program Administrators

### Past members, WPA Executive Committee

David Bartholomae, 1980-82	Donald McQuade, 1976-79
Harry Crosby, 1976-81	Richard Raspa, 1976-79
Arthur Dixon, 1984-87	James Raymond, 1976-79
Anne Ruggles Gere, 1983-85	Joseph Trimmer, 1984-87
Maxine Hairston, 1981-83	John Warnock, 1981-83
Tori Haring-Smith, 1984-87	Harvey Wiener (President, 1976-84)
E. D. Hirsch, Jr., 1981-83	William F. Woods, 1983-85
Lawrence Kasden (S), 1976-79	Arthur Young, 1985-87
Elaine P. Maimon, 1976-81	
Ben McClelland, 1981-83	

### Past members, WPA Editorial Board

John Bean, 1983-85	Christine Hult, 1986-87
Lynn Z. Bloom, 1981-83	Michael Joyce, 1977-78
Enid Bogle, 1978-80	James Kinney, 1987
Alice G. Brand, 1982-84	Erika Lindemann, 1978-79
Dee Brock, 1979-81	Richard Marius, 1980-82
Kenneth A. Bruffee (Editor, 1977-83)	Ellen Nold, 1978-79
Barbara Cambridge, 1983-85	Linda Peterson, 1983-85
Charles R. Cooper, 1981-83	John Presley, 1982-84
Timothy Donovan, 1978-80	David Rankin, 1979-81
Robert Farrell, 1976-77	David Sloane, 1977-78
Margaret Furcron, 1977-78	William E. Smith (Editor, 1983-88)
C. W. Griffin, 1987	Nancy Sommers, 1979-81
Maxine Hairston, 1980-82	Richard Sterling, 1979-80
Tori Haring-Smith, 1985-87	Nathaniel Teich, 1978-80
John T. Harwood, 1981-83	Joseph F. Trimmer, 1978-79
Winifred Bryan Horner, 1978-79	William F. Woods, 1985-87
Douglas Howard, 1982-84	

## Membership in the Council of Writing Program Administrators

Membership in the Council of Writing Program Administrators includes a subscription to *WPA: Writing Program Administration*. The membership fee is \$15 a year in the United States and \$16.50 a year in other countries.\* Institutional membership fee is \$25.

To apply for membership, please fill out this form and return it with a check or money order payable to WPA. Send the form and fee to Donald Daiker, Secretary-Treasurer, WPA, Department of English, Miami University, Oxford, Ohio, 45056.

Date \_\_\_\_\_

Name \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Amount enclosed \_\_\_\_\_ \$15 \_\_\_\_\_ \$16.50 \_\_\_\_\_ \$25

\*Membership in the council of Writing Program Administrators is organized by the academic year. Dues received before January 1 are credited to the previous academic year and entitle you to that year's fall-winter and spring issues of *WPA: Writing Program Administration*. Dues received after January 1 are credited to the following academic year, and your subscription to *WPA* begins the subsequent fall.

**Change or revision of name and address.** If the name or address printed on your *WPA* mailing label is incorrect or has changed, please send a copy of the current printed label along with the form below indicating the complete, corrected information to Donald Daiker, Secretary-Treasurer, WPA, Department of English, Miami University, Oxford, Ohio, 45056.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_